

CHRISTMAS 2017 SPONSOR LEVELS



North Pole Sponsor

\$750

- Name recognition on media materials
- Listed as a North Pole Sponsor on Russell Main Street website and Facebook page
- Receive 5 Christmas Fest buttons for the Santa drawing the night of Weihnachtsfest
- Opportunity to participate in the Retail Christmas Promotion
- Opportunity to participate in the Days of Christmas Promotion
- Business recognition on one radio spot and one newspaper ad
- Logo on Weihnachtsfest programs
- Logo on Retail Christmas Punch Card Promotion tickets and boxes

Santa's Sleigh Sponsor

\$500

- Listed as a Santa's Sleigh Sponsor on Russell Main Street website and Facebook page
- Receive 3 Christmas Fest buttons for the Santa drawing the night of Weihnachtsfest
- Opportunity to participate in the Retail Christmas Promotion
- Opportunity to participate in the Days of Christmas Promotion
- Business recognition on one radio spot and one newspaper ad
- Logo on Retail Christmas Punch Card Promotion tickets and boxes

Santa's Elves Sponsor

\$250

- Listed as a Santa's Elves Sponsor on Russell Main Street website and Facebook page
- Receive 1 Christmas Fest buttons for the Santa drawing the night of Weihnachtsfest
- Opportunity to participate in the Retail Christmas Promotion
- Opportunity to participate in the Days of Christmas Promotion
- Business recognition on one radio spot and one newspaper ad
- Recognition on sponsorship display at Cecil Bricker Park during Parade & Weihnachtsfest

Snowflake Sponsor

\$100

- Listed as a Snowflake Sponsor on Russell Main Street website and Facebook page
- Opportunity to participate in the Retail Christmas Promotion
- Opportunity to participate in the Days of Christmas Promotion

Christmas Punch Card (RMSI Member Only)

\$50

- Ability to participate in the Punch Card Promotion

Santa's Workshop Sponsor

donation of items

- Listed as a Santa's Workshop Sponsor on Russell Main Street website and Facebook page
- Recognition on Santa's Workshop flyer and at Santa's Workshop

CONTACT INFORMATION:

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